

### 64TH ANNUAL MEETING STRENGTHENING OUR

OCTOBER 2, 2019 | 7:00PM

IPSWICH SCHOOL THEATER IPSWICH, SOUTH DAKOTA

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### NOTICE OF ANNUAL MEETING OF MEMBERS



Notice is hereby given that the 64th Annual Meeting of the members of Valley Telecommunications Cooperative Association, Inc., will be held at the Ipswich High School Theater, Ipswich, SD on Wednesday, October 2, 2019. The meeting will begin at 7:00pm with registration to begin at 5:00pm.

The meeting is called pursuant to the Bylaws of the cooperative, for the following purposes:

- 1. To receive and act upon reports of the officers of the cooperation on operation of the previous year;
- 2. To elect directors;
- 3. To transact such other business as may come before the meeting.

Pursuant to the Bylaws of the cooperative, there will be no voting by proxy or by mail.

By order of the Board of Directors, dated August 27, 2019.

Michael Schone

Michael Schlomer, Secretary

Valley Telecommunications Cooperative Association, Inc. Herreid, South Dakota

### 64TH ANNUAL MEETING AGENDA OCTOBER 2, 2019

#### 5:00pm - 7:00pm

**Customer Appreciation Meal** 

Ipswich School Commons Area Catered by: Holy Cross Alter Society, Ipswich, SD

#### 6:00pm - 7:00pm

Pre-Meeting Entertainment

"BINGO"

#### 5:00pm - 7:00pm

Meeting Registration

#### 7:00pm

64th Annual Members Meeting Presentation of The Colors Pledge of Allegiance Call to Order Invocation Notice of Meeting & Affidavit of Mailing

Secretary Michael Schlomer

#### Welcome to Ipswich

**President's Welcome** President J. David Williams

**President's Report** President J. David Williams

**Financial Report** Eide Bailly, LLP

Manager's Report General Manager/CEO Jeff Symens

Attorney's Comments/Reports Attorney Darla Rogers – Riter, Rogers, Wattier & Northrup, LLP

Election of Directors Old Business New Business

Adjournment



JEFF SYMENS General Manager/CEO



**J. DAVID WILLIAMS** Board President, Ipswich Exchange

# **GENERAL MANAGER'S PRESIDENTS REPORT**

OF VALLEY TELECOMMUNICATIONS COOPERATIVE

### Welcome back to Ipswich for our 64th Annual Membership Meeting!

Over the past year, I am happy to report that pricing for telephone and broadband services has remained static. The Federal Communications Commission (FCC) & Chairman Pai also voted to eliminate the rate floor requirement for cost supported telco's, such as Valley, which means we likely will not see an increase in dial-tone rates in the coming year.

However, we continue to battle the high cost of TV programming content. This past year, Valley implemented what I call a "Transparency in Pricing" model of our TV offering. With this strategy, the TV portion of your bill reflects the exact amount that is passed through to you, the consumer, for content costs. The other line item that appears on the TV portion of your bill is the amount that Valley keeps to help offset the cost of delivering Digital TV service to you, the end user. In addition, we were able to create two additional TV packages, saving many consumers nearly \$9.50/ per month in content costs. The last change we made to our TV offering, was to include DVR at no additional charge in all of our TV subscriptions. If you do not currently have DVR service, simply call our office and request it be enabled on your account.

Via our 100% fiber network, Valley is also capable of seamlessly delivering what is called "Over the Top" (OTT) programming. This is TV content delivered over the Internet, to your smart TV's, or by utilizing an add-on device such as a Roku box or Amazon Fire Stick. This OTT content as compared to your digital TV packages today, ranges from \$25 to \$55 in cost per month. It is available from providers such as YouTube TV, Sling, Hulu, DirectTV NOW, and many others. Locast, which provides free content, is another alternative available for receiving just the local networks. Contact our Business Office or stop by our office in Herreid or Ipswich, and we can show you how this money-saving option might work for you.

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#### **Company Growth**

Last year we touched on our objective to grow our territory in east central South Dakota. We are pleased to report a successful launch of our products and services via our subsidiary, Valley FiberCom, in the city of Volga. By years end, an additional 600+ customers will be enjoying our advanced services. Valley FiberCom's growth continues next spring in the towns of Arlington, Lake Preston, and De Smet. These new customers are excited to get connected to the same advanced fiber network that our cooperative members have valued for some time now. This customer growth has required us to grow our employee numbers as well. We have added two additional employees in 2018 in the Valley FiberCom CLEC territory, bringing that employee count to 4. The two added employees will also provide customer service and sales support to the members of the cooperative on a daily basis.

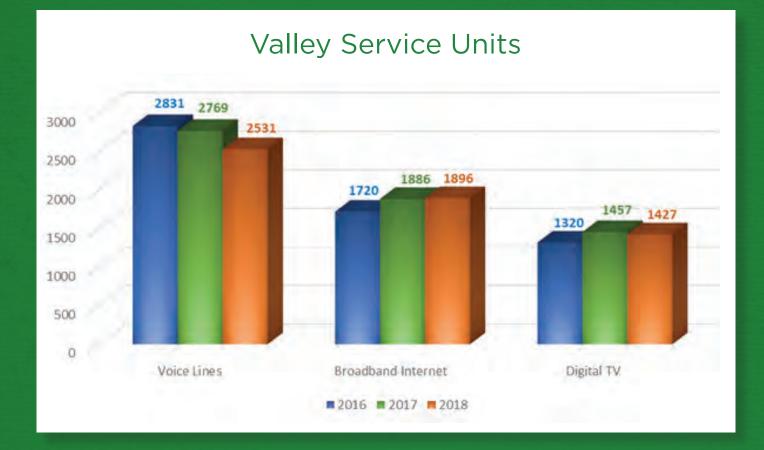
#### **Financial Summary**

Financially, we saw a better year in 2018 than in the previous year. A majority of the revenue increase was in the area of federal support that was withheld by the FCC in 2017, due to the Budget Control Mechanisms that were in place. In 2018, the FCC fulfilled its commitment to release those support dollars from the previous year. The FCC has also added 7% to the support budget and allowed for an inflationary factor. So, if the demand for financial support across the industry does not significantly increase, these additional measures should bring Valley some stability in financial support in the coming years.

#### **The Road Ahead**

With some perceived stability in our support revenues ahead, Valley's Board of Directors and Management Team are very optimistic about the future of your cooperative. With a majority of our members willing to switch their voice services from the traditional phone service to our new Broadband Voice product, or drop their phone line and subscribe to Valley's Internet service and/or tv service, we have been able to strategically maximize our support revenues. These additional revenues have allowed Valley to continue to pay down debt, as well as make investments to further the Cooperatives long term sustainability initiatives. As a result, we are expecting to fund our immediate growth objectives over the coming year using free cash flows, and our general funds.

Our industry continues to be challenging, as well as exciting. We are very blessed to have a passionate and skilled staff, as well as a forwardlooking board. This team's commitment to you, our valued members, is to continue the delivery of robust, leading edge services that you have grown accustomed to. We thank you for your commitment to Valley Telecommunications Cooperative, and we enjoy serving you.



#### 2018 ANNUAL MEETING MINUTES

#### October 3, 2018 | Herried, South Dakota

The annual meeting meal was served at Herreid Community Center from 5:00 PM to 7:00 PM. There were 501 meals served which was catered by Lisa Moser and her crew from Oahe Sunset Lodge & Restaurant of Pollock. The meal consisted of ham, scalloped potatoes plus trimmings. Prior to the start of the meeting and during registration, the membership was entertained by "The Original Rock & Roll Farmboy", Mylo Hatzenbuhler.

The Jacob A. Heinrich American Legion Post #170 of Herreid presented the colors with Commander Andrew Van Kuren leading the Pledge of Allegiance.

President J David Williams called the 63rd annual meeting to order at 7:00 PM. It was determined that a quorum was present as 195 members registered.

Cody J. Schwichtenberg, Pastor of the Herreid First Reformed Church presented the invocation.

Board Secretary, Michael Schlomer, read the notice of meeting and affidavit of mailing of annual meeting notices. It was moved and seconded to approve the notice of meeting and affidavit of mailing of annual meeting notices as read. Motion carried.

Superintendent, Daniel Hoey, welcomed the attendees to Herreid and to Valley's annual meeting. Mr. Hoey stated that he has lived in several communities and that Valley has by far the best service along with the best customer service. It was moved and seconded to dispense with the reading of the minutes and approve the October 4, 2017 annual meeting minutes as printed in the 63rd annual meeting notice. Motion carried.

President Williams introduced the current Board of Directors along with General Manager/ CEO Jeff Symens and Attorney Darla Rogers of Riter, Rogers, Wattier & Northrup, LLP. David recognized retired director, Helen Thullner, retired General Manager, Dianna Quaschnick along with past employees, Deb Ritter, Connie Fischer and Mindi Rueb.

President Williams reported that Valley has had another solid year considering the efforts by the FCC to enact harmful regulations reducing federal support which is Valley's largest source of revenue. The Board and Management anticipate that these reductions in revenue will continue to be a threat to Valley. However, the board has worked closely with the General Manager and management to ensure that Valley continues to have positive financial margins. Valley intently looks for ways to keep expenses low while maintaining economical products to you, Valley's members. The board asks for continued support of your Cooperative as Valley takes pride in the products and services offered. President Williams reported a total of \$185,005.01 of capital credits, which includes estates, were retired in 2018. Active members received a credit on their billing statement and capital credit checks were issued to members with inactive or disconnected accounts. There were 3,456 retirement refunds issued: the largest refund was in the amount of

\$3,419.36; the smallest refund was in the amount of \$1.06; and the average refund was in the amount of \$53.53.

In the absence of CPA, Derrick Larson of Eide Bailly, Accounting Manager, Marcia Huber presented the consolidated financial report for Valley Telecommunications Cooperative Association, Inc. and Valley Communications, Inc. It was moved and seconded to approve the financial report as presented and printed. Motion carried.

General Manager/CEO Jeff Symens presented a Manager's report on the following topics:

- Thanked Lisa Moser and her crew of Oahe Sunset Lodge and Steakhouse from Pollock for catering the delicious meal.
- Thanked Mylo Hatzenbuhler for the great entertainment.
- Thanked Superintendent Hoey for the welcome message, Pastor Schwichtenberg for delivering the invocation and the American Legion for presenting the colors and leading in the Pledge of Allegiance.
- Special guests recognized were Todd Linke of Finley Engineering and Jim Anhorn of Border States Electric.
- Valley employees were recognized. Jeff thanked the employees for their dedication and hard work as more work is needed with the expansion of our business.
- Presented the year in review:
  - o A couple of product additions were video on demand (VOD) and the expansion of live Valley Sports. Last

year the Ipswich School was the only school with the ability to produce live sporting events. Last summer camera systems were installed in the schools at Herreid, Eureka and Leola. The decision to provide this service was to provide Valley's video subscribers local entertainment at no additional cost to the subscriber. Many people that are unable to attend sporting events have had positive comments. Snow birds that go south for the winter or relatives from afar can view the live events via the internet.

- o Presented a graph indicating the growth of the services that Valley provides.
- Looking ahead:
  - Valley is rolling out a new voice product called Broadband Voice which is a lower cost voice service with the same high reliability as the legacy voice service provided.
  - o Valley is now able to provide stand alone services because of the changes in federal funding. Today a subscriber can pick one, two or three services, between broadband, digital TV and/or voice.
  - o The bad news reported is that TV costs will again increase in January because of content increases charged by the network carriers. To help with the increase, some channels have been carved out of the current packages in order for subscribers to lower the costs

of their TV charges. The new packages will be available in the near future.

- Growth initiatives:
  - o After much discussion, the Directors and Management agreed to expand their coverage area by providing services to surrounding towns along the Highway 14 corridor. An office building is currently being built in Volga with fiber construction scheduled to begin in early 2019. In the spring of 2020, fiber construction is scheduled to begin in the towns of Arlington, Lake Preston and DeSmet. This area is considered as underserved and the people of the communities are asking for reliable and faster broadband speeds. As of now, the plan is only to offer services to residents in the towns but if the FCC would provide support then Valley would consider expanding services in the rural areas. This expansion will help recover some of the lost federal funding as determined by the budget control mechanism.

Attorney Darla Rogers of Riter, Rogers, Wattier & Northrup, LLP reviewed the legal issues that Valley is facing and the challenges mandated by the FCC. Reviewed the following legal arenas:

- Federal Regulatory challenges:
  - o The Universal Service Fund is transitioning from supporting voice service to supporting broadband only services.
  - o The Universal Service Fund is not fully funded thus putting financial stress on companies like Valley.

- o LEC's (Local Exchange Carriers) are not receiving adequate reimbursement of USF dollars to cover cost of providing services in high cost rural areas. The forecasted shortfall in South Dakota for 2018-2019 is \$11.2 million. Valley's board and Management team is looking for options to replace this reduction in revenue.
- State Regulatory challenges: Public Utilities Commission (PUC):
  - o Annual certification of use of Federal Universal Service Funds was granted to Valley on July 18, 2018. The PUC sent a certification letter on September 14, 2018 to Universal Service Administration Company (USAC) certifying that Valley had properly used the USF funds they received.
- Court challenges:
  - o Valley is listed as a defendant in an IntraMTA dispute litigation filed by Sprint, Verizon and Level 3. This is the same litigation dispute that Darla reported on during the 2017 annual meeting. Sprint, Verizon and Level 3 are all claiming that they do not have to pay companies like Valley access charges on IntraMTA traffic. Level 3 has withheld payment of access charges on IntraMTA traffic. All of the complaints were transferred to Federal District Court in Texas. The Federal District Court in Texas dismissed the claims from Sprint and Verizon and declined to dismiss the complaints against Level 3. Sprint, Verizon and Level 3 have appealed the District Court's rulings to

the US Fifth Circuit Court of Appeals. The appeal is pending.

#### • Valley's legal status:

o Despite the regulatory and legal challenges, Valley remains strong and continues to be in good legal standing and is compliant with all rules and regulations.

Attorney Rogers announced that three Directors terms were up for re-election as follows: District 1, Herreid exchange, Incumbent Director is Mindy Quaschnick; District 5, Hosmer exchange, Incumbent Director is Charles Wolf; and District 6, Long Lake exchange, Incumbent Director is Dennis Wolff. One nominating petition was filed for District 1 by Mindy Quaschnick; one nominating petition was filed for District 5 by Charles Wolf; and one petition was filed for District 6 by Dennis Wolff. It was moved and seconded that a unanimous ballot be cast for Mindy Quaschnick, Charles Wolf and Dennis Wolff. Motion carried.

There were drawings for door prizes throughout the meeting. Three large prizes were given away at the end of the meeting. Pam Ottenbacher of Eureka won one year of Valley's dial tone service, Bonnie Quaschnick of Glenham won an Apple iPad mini, and Kathy Bentz of Herreid won a 50" LED high definition TV.

President J David Williams asked for old business. There being none, President Williams called for new business. With no new business, it was moved and seconded to adjourn the meeting at 7:52 PM. Motion carried.

Michael Schone

Michael Schlomer, Secretary

### **Consolidated Balance Sheet**

	2018	2017
Assets		The second second
Current Assets		
Cash and cash equivalents	\$ 3,241,544	\$ 419,467
Investment securities	1,623,946	1,253,662
Accounts receivable	365,965	350,305
Interest receivable	5,831	2,549
Materials and supplies	73,669	150,997
Prepaid income taxes	5,000	6,996
Other prepayments	51,818	52,583
Total current assets	5,367,773	2,236,559
Investments and Noncurrent Assets		
Investment securities	601,736	348,972
Other investments	3,530,246	3,396,020
Deferred income tax asset	16,909	
Other assets	389,010	439,258
Total investments and noncurrent assets	4,537,901	4,184,250
Total investments and noncarrent assets	1,007,901	1,101,200
Telecommunications and Other Plant		
In service	37,882,839	36,491,682
Under construction	279,483	108,890
Total investment in plant	38,162,322	36,600,572
Less accumulated depreciation and amortization	17,880,108	16,340,075
Net plant	20,282,214	20,260,497
	\$ 30,187,888	\$ 26,681,306

### Liabilities and Equities Balance Sheet

Liabilities and Equities	2018	2017
Current Liabilities Current maturities of long-term debt Accounts payable Advanced billing and customer deposits Accrued taxes - other Other current liabilities	\$ 1,311,000 311,312 11,470 318,769 242,967	\$ 1,238,000 183,405 15,123 285,318 250,243
Total current liabilities	2,195,518	1,972,089
Long-Term Debt, Less Current Maturities Other Long-Term Liabilities	<u>10,925,900</u> <u>154,334</u>	<u>9,332,154</u> <u>154,384</u>
Equities Patronage capital Other equities Accumulated other comprehensive (loss) income Total equities	12,922,426 3,992,566 (2,856) 16,912,136	11,511,662 3,705,406 5,611 15,222,679
	\$ 30,187,888	\$ 26,681,306

#### Consolidated Statement of Operation & Comprehensive Income

	2018	2017
Operating Revenues		
Local network access	\$ 540,808	\$ 692,640
Network access	5,335,124	4,883,531
Long distance network	149,798	179,261
Rent and miscellaneous	260,833	243,805
Internet	1,263,465	1,094,946
Broadband voice	136,331	-
Video	1,446,993	1,257,492
Other nonregulated	293,694	208,435
Total operating revenues	9,427,046	8,560,110
Operating Expenses		
Plant specific operations	1,916,307	2 016 272
		2,016,372
Plant nonspecific operations	374,015	396,959
Video programming	1,271,496	1,162,130
Depreciation	1,857,280	2,402,877
Customer operations	466,780	504,255
Corporate operations	1,357,716	1,350,487
Operating taxes, other	327,119	293,742
Total operating expenses	7,570,713	8,126,822
Net Operating Margin	1,856,333	433,288
Nonoperating Margin		
Interest and dividend income	221,821	199,378
Other nonoperating	(6,456)	(6,784)
Earnings from equity investments	193,159	122,094
Total nonoperating margin	408,524	314,688
Net Margin Before Interest and Income Taxes	2,264,857	747,976
Interest Expense	362,585	314,494
Net Margin Before Income Taxes	1,902,272	433,482
Provision for (Benefit from) Income Taxes	(14,908)	5,692
Net Margin	1,917,180	427,790
Other Comprehensive Income		
Postretirement benefit obligation adjustments	(8,467)	27,907
Comprehensive Income	\$ 1,908,713	\$ 455,697

### **BOARD OF DIRECTORS** of Valley Telecommunications Cooperative



Jeff Symens General Manager/CEO



Mindy Quaschnick Herreid Exchange



J. David Williams Ipswich Exchange President



Charles Wolf Hosmer Exchange



David Roggenkamp Eureka Exchange Vice-President



**Dean Wessel** Mound City Exchange



Michael Schlomer Glenham Exchange Secretary



Mike Wittmeier Pollock Exchange



**Richard Kolb** Leola Exchange Treasurer



Dennis Wolff Long Lake Exchange

#### CONSULTANTS



Attorney Darla Rogers Riter, Rogers, Wattier, Brown & Northrup, LLP



Accountant Derrick Larson Eide Bailly, LLP

The Board of Directors is elected to serve the needs of the organization and to recognize and report the needs and concerns of the members in their represented exchanges.

The Board of Directors helps to guide and facilitate important decisions that impact Valley Telecommunications and its subsidiary.

At least once each month, our nine directors members from each of our service areas — gather to define the strategy for Valley Telecommunications Cooperative. Elected by our members, these directors take it upon themselves to become knowledgeable about the issues and policies that govern the telecommunications industry. Thanks to the many hours of planning, meeting, and research conducted by our board members, Valley Telecommunications is a leader in the frontier of communications technology.

### **EMPLOYEES** of Valley Telecommunications Cooperative



Allen Aman Local Area Coordinator



Nathan Arbach Local Area Coordinator

Marcia Huber

Accounting Manager

David

Schaefbauer

Network Operations





Jake Jundt Network Technician



Kaye VanderVorst Marketing/Cellular Coordinator



Eric Flemmer Local Area Coordinator



Brandon Malsam Local Area Coordinator



Sarah Wientjes Customer Service Representative



Todd Hieb Outside Plant Manger



Lisa Ochsner Video Production Coordinator/CSR



Kelsey Holien Customer Service Representative



Bea Odde Billing Coordinator

The employees of Valley Telecommunications do more than reach out and connect to our customers. We live in your communities, we serve on the same committees, and attend the same churches. Our children attend the same schools and play on the same sports teams. As Valley employees, we have a vested interest in our communities. That interest translates into our commitment to serve you, our members!

## SCHOLARSHIP WINNERS.



Hosmer Exchange Aaron Schaible



Ipswich Exchange Nathanial Preszler



Leola Exchange Audree Berreth



Eureka Exchange Natalie Gill



Herreid Exchange **Nicole Ochsner** 



Long Lake Exchange Prairie Retzer

The Valley Scholarship Program was established in the year 2000 as a way for the Cooperative to assist its members and families with furthering the education of our area students and future leaders. Each applicant completed a short questionnaire and essay. The applications were judged by Consortia Consulting of Omaha, NE.

To date, Valley has provided nearly \$80,000 in scholarships throughout our service area.

Another great reason to choose The Home Team.



Glenham Exchange Hannah Stroeder





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Volga, SD office



Andrea Knox-Schmidt Customer Service & Sales Representative



Kim Chase Customer Service & Sales Representative



Lane Hildebrandt Local Area Coordinator



**Tyson Toucedo** Local Area Coordinator

VALLEY COMMUNICATIONS, DBA VALLEY FIBERCOM

1-866-45FIBER

www.valleyfibercom.com

209 Kasan Ave | PO Box 107 Volga, SD 57071 209 Calumet Ave | PO Box 8 De Smet, SD 57231 **Board of Directors at Ribbon Cutting** 

#### Construction of De Smet, SD office

"We are committed to providing quality products and services that exceed our customers' expectations. We strive to maintain an atmosphere that promotes continued growth and prosperity of our employees, company, and community"

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**Ribbon Cutting - Volga, SD Office** 



PO Box 7 Herreid, SD 57632-0007

